

CERES Quality Goals

CERES' objective is to be leading in quality among international certifiers. This can be achieved only through:

- An absolute commitment to the CERES quality manual
- Being always impartial
- Client orientation
- Equal treatment for all clients
- Strict application of the standards and respective policies for certification
- A fair pricing system
- Fair payment for good work of our staff
- Regular training of the management and all staff
- Flat hierarchies
- High motivation of all staff
- Permanent auto and mutual evaluation of our activities and performance
- Frequent, open and constructive communication between all individuals involved in the respective issues
- Being committed to environmental and social standards not only in what refers to certification, but also in the way we work and travel.
- Commitment to the Rainforest Alliance mission statement, as expressed in Accreditation Requirements for CBs.