

Annex to Certification Contract: Rules for use of the CERES certification seal

1) This is the design of the CERES certification seal for organic products:



Please use green colour: HKS 64


Or in black and white.

Please do not distort the height / width ratio!

While the following seal is intended only for internal use by CERES, **not for use by certified clients:**



2) Use of the CERES certification seal is voluntary. The rules for its use are:

Standard	Provisions	
a. Reg. EC 834/07	i. Only for fully organic products. ii. Not for products in conversion iii. In case it is used on products, which may refer to organic only in the ingredient list, the seal can only be placed on the ingredient list, must not have a prominent size and must not insinuate that it is a fully "organic" product. iv. Rules for the use of the new EU logo must be respected v. Inside the EU, the logo must be combined with the official code assigned to CERES by the respective member country. vi. In third countries, the logo must be combined with the official code assigned to CERES by the European Commission. This number is as follows: "XY-BIO-140". "XY" is to be replaced by the ISO code for the respective country. A producer in China uses e.g. "CN-BIO-140", a producer in Uganda "UG-BIO-140".	
b. NOP	i. Only for 100 % "organic", "organic", and "made with organic" ingredients, not for products with less than 70 % organic ingredients ii. Must not be more prominent than the USDA organic seal (in case that both are used) iii. Must be placed below the producer or handler name, using the wording "Certified organic by..."	
c. GOTS/RCS/OCS	Normally the corresponding textile labels (GOTS, RCS, OCS) will be used, following the Licensing and Labelling Guidelines	
d. Bird Friendly Coffee	May be used, provided that it is not more prominent than the Smithsonian Migratory Bird Center "Bird Friendly" logo.	
e. Approval of inputs for organic farming and processing	Only for the approved products. <u>Use of EU, NOP or JAS logo is prohibited!</u>	This different version of the seal must be used: 
f. JAS	Not allowed. The JAS – CERES seal must be used.	
g. GLOBALGAP	Not allowed. No product labelling under GLOBALGAP.	
h. UTZ	Not allowed. UTZ logo can be used.	
i. Rainforest Alliance	Not allowed. RA logo can be used	
j. C.A.F.E. Practices	Not allowed. No product labelling under C.A.F.E. Practices	

- 3) The following is the design of the CERES certification seal for **In Conversion** products. Such labelling is allowed under private programmes initiated by some certifiers. It is different in colours and wording from the organic seal. Its use is limited to products certified as "in conversion" **for the US market**:



The following provisions apply for the use of this seal:

- a. The involved entities from farm to final handling must have been inspected by CERES
 - b. The operators must comply with all NOP provisions, except for:
 - o §205.100 through §205.102 (what has to be certified, exemptions, use of the term organic)
 - o §205.202 (land requirements)
 - o §205.300 through §205.311 (labelling)
 - c. A "confirmation in conversion" must have been issued by CERES
 - d. The following terms must not appear on any labelling, commercial documents, or publicity related to the product: "organic", "NOP", "USDA"
 - e. The USDA organic seal must not be used
- 4) Further conditions:**
- a) The certification seal may be used on labels for retail packages and bulk products, only for the products listed on the respective certificate or its annexes, not on other products produced by the same company.
 - b) When the seal is used in advertising materials by companies, who also produce non-certified products, the layout and design of such materials must make very clear, which range of products is covered / not covered by the certification.
 - c) Use of the CERES certification seal must be stopped immediately in case:
 - The certificate has expired, or
 - The certification has been surrendered, suspended or revoked.
- 5) **Fees:** CERES does not charge fees for using the seal. An electronic version of the seal is submitted to certified operations upon request.
- 6) By signing the certification contract, the client also agrees to the present rules for use of the seal. Use of the seal against the above indicated provisions and limitations is not only a breach of the certification contract signed with CERES, but in most cases also a violation of the respective standard, and may be considered a violation of law. **Before printing the CERES seal on labels or brochures, the client must send the desired designs to CERES for approval.**